



BATTERY CONFERENCE

April 01-03, 2025

WWW.BATTERY-POWER.EU
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REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

EXHIBITION



System booth

lighting, 2 bar stools, 1 counter, 1 brochure rack DIN A4
Standard size 3x2 m (other sizes up to 5x4 m are possible, minimum width 2 m)

790,- €/m²

Stand width _____ m x _____ m depth = _____ m²



Variable exhibition space

2 m stand depth, tables, chairs as required, without system construction, minimum width 2 m

540,- €/m²

Stand width _____ m x _____ m depth = _____ m²

Personnel

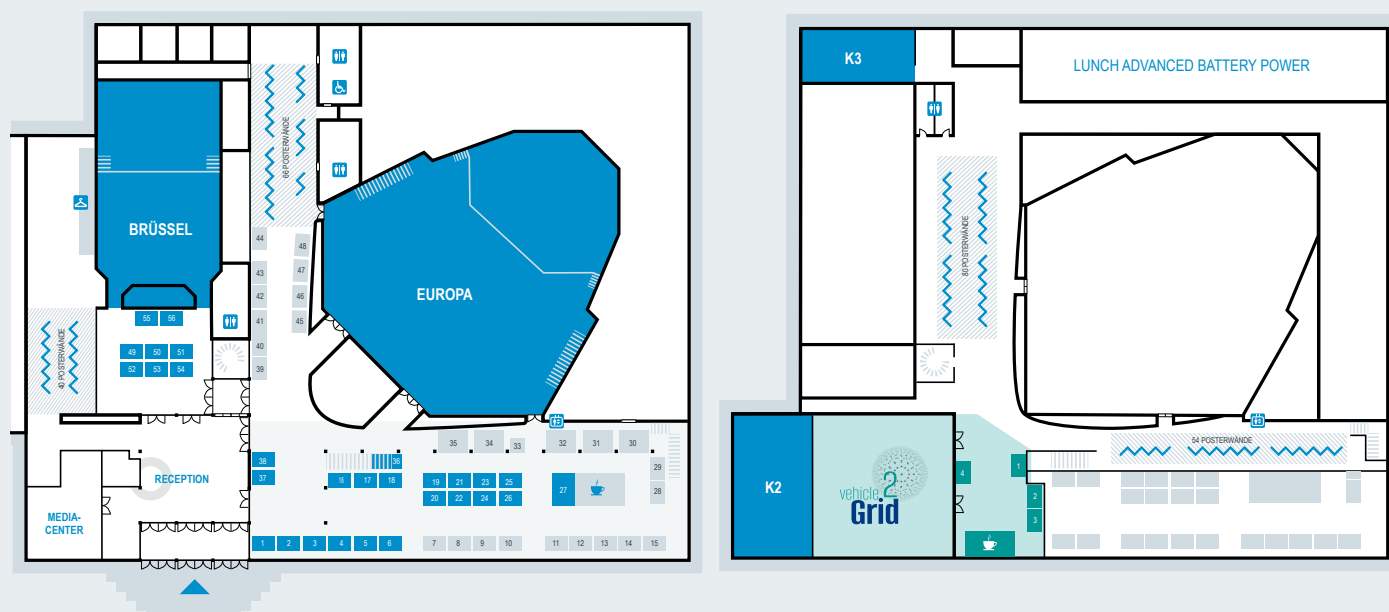
Special price conference ticket for exhibitors, BatteryDay NRW and Advanced Battery Power from April 01-03, 2025
(instead of 1.930,- Euro)

1.250,- €/Person _____ piece(s)

Stand personnel (no access to the lectures)

500,- €/Person _____ piece(s)

Exhibition



Organizer HDT (Haus der Technik e. V.), Hollestraße 1, 45127 Essen

BATTERIETAG
NRW ⊕⊖

ADVANCED BATTERY POWER
KRAFTWERK BATTERIE ⊕⊖

All prices are exclusive of VAT.



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REGISTRATION FOR ADVERTISING PARTNERS AND SPONSORS

ADVERTISING PLACEMENTS

PRINT

Print ads

- ☐ **Invitation flyer DIN A4** 2.000,- Euro
Circulation 10,000, sponsor logo on title,
(only possible for exhibitors, DU deadline 15.11.2024)

Event brochure DIN A4, 1000 copies

- ☐ Back cover (1/1) 1.500,- Euro
☐ Cover page 2 (1/1) 1.200,- Euro
☐ Cover page 3 (1/1) 1.000,- Euro
☐ Content (1/1) 800,- Euro
☐ Content (1/2) 600,- Euro

Further advertising options on request.

Please note the separate order sheet
on page 3 with the advertising placements
in our online media

Sponsoring

- ☐ **Carrier bag** 2.750,- Euro
1.000 copies, Logo imprint one-sided
- ☐ **Lanyards** (lanyard) 3.000,- Euro
1.000 copies, Logo print one colour
- ☐ **Evening reception** 2.500,- Euro
Logo on all advertising material,
menus and banners in the reception hall
- ☐ **Banner showroom** 1.500,- Euro
approx. 3 m², incl. production
- ☐ **Reception counter** 1.000,- Euro (incl. printing costs)
Logo imprint on front

We hereby bindingly book the selected offers
for the combined event Battery Day NRW and
Advanced Battery Power from 01-03 April 2025
in Münster, Germany.

Please send your registration to
Email: m.striewisch@together-concept.de

Sender / Orderer

Company
Name, first name
Street
Postcode / Place
Telefon

Signature and stamp

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Organizer HDT (Haus der Technik e.V.), Hollestraße 1, 45127 Essen

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Please note that invoicing will be carried out by our
exhibition office together concept Werbeagentur GmbH,
Martin Striewisch, Brunnenstraße 27a, 45128 Essen.

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ADVERTISING PLACEMENTS

ONLINE

Virtual exhibition on the conference homepage
www.battery-power.eu

- ☐ **Virtual exhibition*** 500,- Euro
with individually designed landing page
(text, image, video, logo, sales and product information),
Logo with keywording in the exhibitor overview

Newsletter-banner

- ☐ **Logo or banner with link** 400,- Euro
Banner (690x165 px) in the information Newsletters of
the Battery Conference 2025, per newsletter

Exclusive banner and logo placement

- ☐ **Large banner ad home page*** 1.000,- Euro
Parallax display on the homepage (max. 2 bookings)
- ☐ **Flip banner in the footer*** 500,- Euro
Logo 185x185 px, animated as flip banner in footer
visible on all pages (maximum 6 bookings)

- ☐ **Large banner ad programme*** 900,- Euro
Display in the Advanced Battery Power Conference
programme (maximum 2 bookings)
- ☐ **Logo Placement Stickylogo Programme** 400,- Euro
(maximum 1 booking)
- ☐ **Logo placement Table Programme** 200,- Euro
Logo placement with company name and link integrated
in the programme overview table
- ☐ **Pop-up-Banner*** 800,- Euro
individually designed pop-up banner when leaving the
booking and exhibition page (maximum 2 bookings)

* including design/programming of the advertising material by
together concept advertising agency with supplied material



We hereby bindingly book the
selected advertising space for the online media
of the Battery Conference 2025.

Please send your registration to
Email: m.striewisch@together-concept.de

Sender / Orderer

Company
Name, first name
Street
Postcode / Place
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Signature and stamp

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